



To Whom It May Concern:

As you may already know Snowandmud.com is putting on their 5th annual "ATV Jamboree" July 13 – 15, 2012. This event has grown year over year selling out the entire campground in just over a week. Every year we anticipate more participation from our members for our annual ride, and evening events. Our event brings people together from all over Western Canada, from as far away as North Battleford, Saskatchewan, to Fort McMurray, Alberta we also have people attend from Eastern BC. These people all gather to enjoy a weekend of ATViing, and camaraderie.

Snowandmud.com is one of the fastest growing sites in its category, and has recently been recognized by the CCSO for "Outstanding Snowmobile Related Business". We can also boast about being the most diversified outdoor motor sports site to view on the internet with having sections for snowmobilers, quadders, dirt bikers and even boating related activities. The site was started in October of 2006 and has had an impressive growth to almost 28,000 members. Although we are based in Western Canada we have members from all over the world.

This year we are looking for sponsorship from vendors in the following areas:

"Bronze Sponsor" -- \$100

Gets limited promotions, will have their company logo displayed in the welcome package in a 2.5 x 2.5 inch size.

"Silver Sponsor" -- \$200

Sponsor will be permitted to put banners up around the campground, logos a little larger in welcome package. 4x4 inch size

"Gold Sponsor" -- \$500

Sponsor will be permitted to have banners up around the party area, will have name mentioned during the event, and of course will be in the welcome package 6x6 inch size.

"Platinum Sponsor" -- \$1000

Platinum Sponsor will be permitted to advertise where ever they like, as well as mentioned in the welcome package, 8x8 inch size. These individuals could also be considered a presenting sponsor for whichever part of the event they wish to sponsor.

Areas of opportunity for Platinum sponsors include:

- Mid Trail Lunch
- Fireworks
- Evening Festivities (DJ, Tent, Generator Rental etc)

Every person who comes into the campground will receive a welcome package, and your companies name will be mentioned across Snowandmud.com in thank you postings and in Sponsorship of the event threads.

Please feel free to contact me for any further information.

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Organizer

Snowandmud.com ATV Jamboree.