



POLARIS
INDUSTRIES INC.

Polaris Industries
Snowmobile Division
2100 Highway 55
Medina, MN 55340

March 24, 2009

Subject: Update on model year 2008/2009 800 piston durability issues

Dear Polaris Dealer,

Since our last letter of March 16, 2009 we have received a number of questions that I will try to address.

The first question is on the progress we are making towards fixing the 800 piston durability issues that some of our customers are experiencing. The results continue to go well. We are testing engines on dynos and snowmobiles in various areas of the country. We continue to test around the clock and the results look very good.

The second question is about warranty coverage after the engine update is completed. The 800 update will be done at no charge to the customer and will be paid for by Polaris. If the 2008/2009 800 snowmobile is no longer covered by a full warranty, an engine warranty, an Extended Service Contract, or if the warranty ends prior to March 31, 2010 then we will add a Polaris warranty to the engine through the March 31, 2010.

The third question is about what you should do now. As we communicated at the snowmobile dealer meeting we are going to stand behind the 800's and take care of customers who experience a failure. Continue to repair snowmobiles so the customers that can and want to ride are able to enjoy the remainder of the season.

Again, we do know that this is a difficult situation. We apologize for the difficulties this issue has caused you and our consumers. We also want you to know that we are committed to delivering the best quality snowmobiles in the industry.

Respectfully,

Bill Fisher
GM Dealer Services
Polaris Industries